

2024 Sponsorship Opportunities and Benefits
Celebrating 31 Years
March 8-10, 2024

- The Orchid “Presenting” Sponsorship** \$35,000
- Recognition on website, social media, print, and other promotional materials
 - Representative to appear on local television talk shows
 - A half-page ad in the 2024 Festival of Flowers Guide to appear in *Lagniappe Weekly*
 - Presenting Sponsor banners displayed on site
 - Designated site or vendor tent for staffed marketing display if desired
 - 30 individual tickets to Gala, welcome introduction and official Preview Party ribbon cutting, Thursday, March 7, 2024
 - Grand Opening/Ribbon Cutting with local media coverage on Friday, March 8, 2024
 - 30 individual tickets and Welcome introduction Buds & Brews, Saturday, March 9, 2024
- The Azalea Sponsorship** \$25,000
- Premier Venue Sponsor Designation
 - Recognition on website, social media, print, and other promotional materials
 - Representative to appear on local television talk show
 - 20 individual Gala tickets
 - 14 individual Buds & Brews tickets
- The Wisteria Sponsorship** \$20,000
- Premier Venue Sponsor Designation
 - Recognition on website, social media, print, and other promotional materials
 - Representative to appear on local television talk show
 - 18 individual Gala tickets
 - 12 individual Buds & Brews tickets
- The Iris Sponsor** \$15,000
- Premier Venue Sponsor Designation
 - Recognition on website, social media, print, and other promotional materials
 - 16 individual Gala tickets
 - 10 individual Buds & Brews tickets
- The Camellia Sponsor** \$10,000
- Living Sculpture Sponsor
 - Recognition on website, social media, print, and other promotional materials
 - 14 individual Gala tickets
 - 6 individual Buds & Brews tickets

The Daisy Sponsor \$7,500

- Living Sculpture Co-Sponsor
- Recognition on website, social media, print, and other promotional materials
- 12 individual Gala tickets
- 4 individual Buds & Brews tickets

The Dogwood Sponsor \$5,000

- Living Sculpture Co-Sponsor
- 10 individual Gala tickets
- 2 individual Buds & Brews tickets
- Name included on social media and sponsor board

The Rose Sponsor \$2,500

- Living Sculpture Co-Sponsor
- 8 individual Gala tickets
- 2 individual Buds & Brews tickets
- Name listing on the Sponsor Board

The Magnolia Sponsor \$1,400

- 6 individual Gala tickets
- 2 individual Buds & Brews tickets

Buds and Brews Sponsorship Opportunities and Benefits

Buds and Brews Title Sponsor \$5,000

- Website and social media recognition
- 4 Gala tickets
- 16 Buds & Brews event tickets

Buds and Brews Contributing Sponsor \$2,500

- Website and social media recognition
- 2 Gala tickets
- 8 Buds & Brews event tickets

Gold Sponsorship \$1,000

- Website and social media recognition
- 8 Buds & Brews event tickets

Silver Sponsorship \$500

- Website and social media recognition
- 4 Buds & Brews event tickets

*Sponsorship packages are subject to change